

THE FUTURE IS BRUSHLESS

NEW **BL-2S**™
BRUSHLESS POWER SYSTEM



AVAILABLE NOW IN THESE MODELS:



RUSTLER 4X4



SLASH 4X4



NEW **STAMPEDE 4X4**

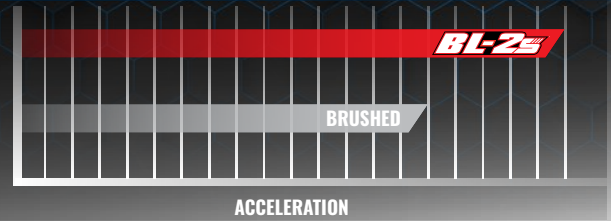
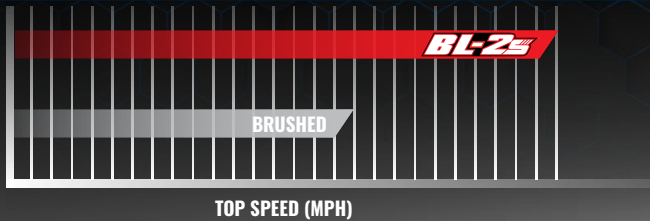
TRAXXAS®

BL-2s™

BRUSHLESS POWER SYSTEM



The new BL-2s™ Brushless Power System delivers 60% more speed, faster acceleration, and virtually maintenance-free operation.

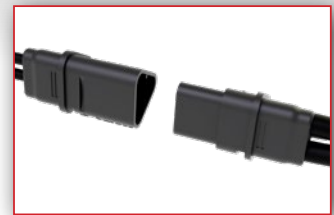


FEATURES:

- Top speed increased by 10mph (60% faster than brushed 4X4 models)
- Faster acceleration
- Fan-cooled ball bearing motor
- Unique motor connector
- More efficient for long run times
- No motor brushes to wear out
- Consistent performance
- Practically maintenance-free running



Integrated Cooling Fan



Traxxas Quick Connect Motor Plug

BL-2s POWER SYSTEM

3382	BL-2s Brushless Power System (Motor & ESC)
3383	BL-2s Electronic Speed Control
3384	BL-2s 3300kV Brushless Motor

FACTORY UPGRADED 4X4 PERFORMANCE

The BL-2s power system is available now in a new lineup of 4X4 models that includes the return of a powerful new Stampede® 4X4. Factory installed upgrades are designed to reward your customers with exciting brushless speed, new levels of extreme toughness, and the unmatched convenience of clipless bodies.



Traxxas Experience. Lasting Value.

These rugged brushless 4X4s are truly engineered to stay sold and deliver an unparalleled experience. They provide value that inspires your customers to dream about their next Traxxas purchase.



TRAXXAS NEW PRODUCT SALES TRAINING

NEW FEATURES:

- BL-2s™ Brushless Power System
- Extreme Heavy Duty suspension & driveline
- Stunning new graphics
- Clipless bodies (new for Slash & Stampede)
- HD material suspension arms
- All-new Stampede 4X4 model



RUSTLER 4.4
BRUSHLESS

Model 67164-4



SLASH 4.4
BRUSHLESS

Model 68154-4



STAMPEDE 4.4
BRUSHLESS

Model 67154-4

Stampede 4X4 is back!

Traxxas Battery & Charger Completer Packs Fit Any Budget or Performance Level



NiMH Completer - 2983



NEW 2s LiPo Completer - 2985-2S



2s Completer - 2992

New 3000mAh 7.4 V 2-Cell 20C LiPo Battery

- The perfect 2s LiPo starter battery
- For use only with XL-5 and BL-2s models



2827X

New 4-Amp Peak-Detecting Multi-Chemistry USB-C Charger

- Charges 6- or 7-cell NiMH batteries and 2- or 3-cell LiPo batteries
- 4-amp balance-only charging for LiPo batteries
- Use Traxxas 2916 USB-C cable and 45-watt 2912 power adapter for maximum charge rate



2985

NEW BL-2s MODEL UPGRADES



3655R

HD SUSPENSION ARMS

- Heavy duty material
- Our toughest 1/10 suspension arms
- Resists breakage from punishing drivers

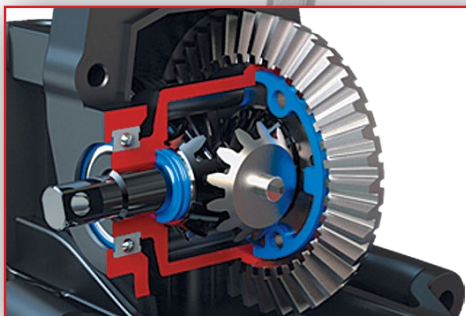


3919 - 12T Pinion (NEW)

3956 - 54T Spur

12/54 32-PITCH GEARS

- Rugged 32-pitch gears for long-lasting performance



13/37 STEEL RING & PINION GEARS

- The same heavy duty sealed differential used on VXL-3s brushless models
- 3s Power Up ready



6763

(Assembled wheel/tire)

GRAY RXT WHEELS

- Distinctive gray for a high tech look
- Talon EXT tires for maximum performance

9050X

9039X



TRAXXAS NEW PRODUCT SALES TRAINING



RUSTLER^{4x4} BRUSHLESS

9037X



9032X

EXTREME HEAVY DUTY SUSPENSION

- Double shear mounting points
- Larger sealed bearings
- Steel wheel hexes

9051 (front)
9052 (rear)



EXTREME HEAVY DUTY DRIVESHAFTS

- Maxx-size U-Joints
- Large 6mm axles

9038X

NEW RUSTLER 4X4 PARTS

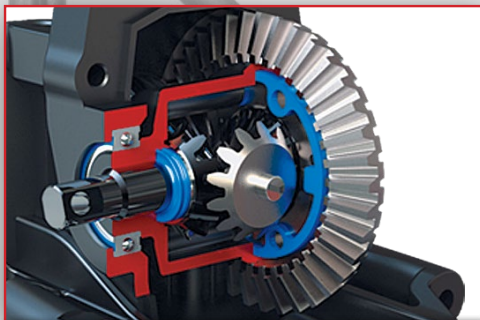
6740-BLUE	Body, Rustler® 4X4, blue	3919	Gear, 12-T pinion (32-pitch)
6740-RED	Body, Rustler® 4X4, red	6744	Springs (rear)
6740L	Body, Rustler® 4X4, ProGraphix®	6763	Talon EXT tires & RXT gray wheels (2.8")

NEW BL-2s MODEL UPGRADES



CLIPLESS BODY MOUNTS

- Self energizing clips are easy to release but grab tighter as more impact force is applied



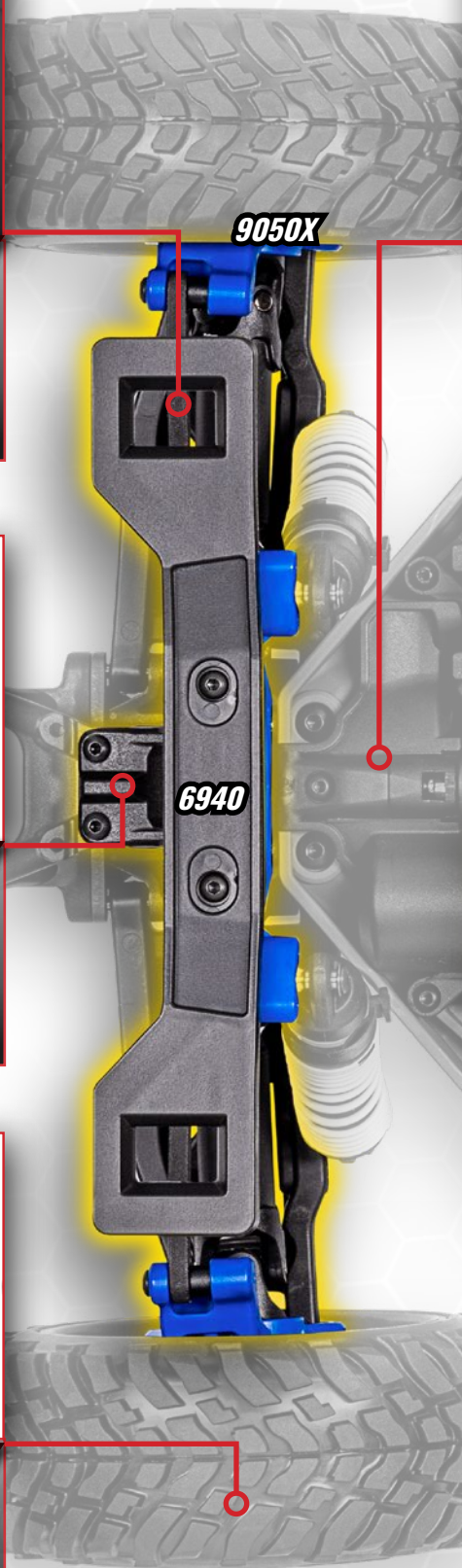
13/37 STEEL RING & PINION GEARS

- The same heavy duty sealed differential used on VXL-3s brushless models
- 3s Power Up ready



GRAY SPLIT-SPOKE WHEELS

- Distinctive gray for a high tech look
- High-performance SCT tires provide excellent grip



3943X - 13T Pinion
3956 - 54T Spur

13/54 32-PITCH GEARS

- Rugged 32-pitch gears for long-lasting performance



SLASH 4x4

BRUSHLESS

9037X



9032X

EXTREME HEAVY DUTY SUSPENSION

- Double shear mounting points
- Larger sealed bearings
- Steel wheel hexes

3655R



HD SUSPENSION ARMS

- Heavy duty material
- Our toughest 1/10 suspension arms
- Resists breakage from punishing drivers

6976

9051 (front)

9052 (rear)



EXTREME HEAVY DUTY DRIVESHAFTS

- Maxx-size U-Joints
- Large 6mm axles
- Steel wheel hexes

NEW SLASH 4X4 REPLACEMENT PARTS

6932-GRN	Body, Slash® 4X4, green
6932-RED	Body, Slash® 4X4, red
6932L	Body, Slash® 4X4, ProGraphix®
6965R	Body, Slash® 4X4, clear
6966	Latch mounts (F&R)

6967	Latch, body mounts (F&R)
6976	Body mount, front adapter/inserts (2)
6748-BLK	Camber link set, black (F&R)
6964	Split-Spoke gray beadlock style wheels & SCT off-road racing tires

NEW BL-2s MODEL UPGRADES

Stampede now rides on the latest 4X4 platform. Tougher, better performance!



3655R

HD SUSPENSION ARMS

- Heavy duty material
- Our toughest 1/10 suspension arms
- Resists breakage from punishing drivers

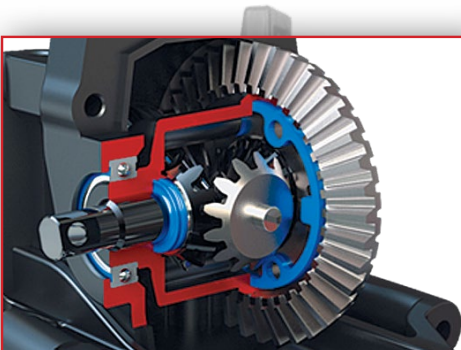


6476 - 10T pinion

3956 - 54T spur

10/54 32-PITCH GEARS

- Rugged 32-pitch gears for long-lasting performance



13/37 STEEL RING & PINION GEARS

- The same heavy duty sealed differential used on VXL-3s brushless models
- 3s Power Up ready

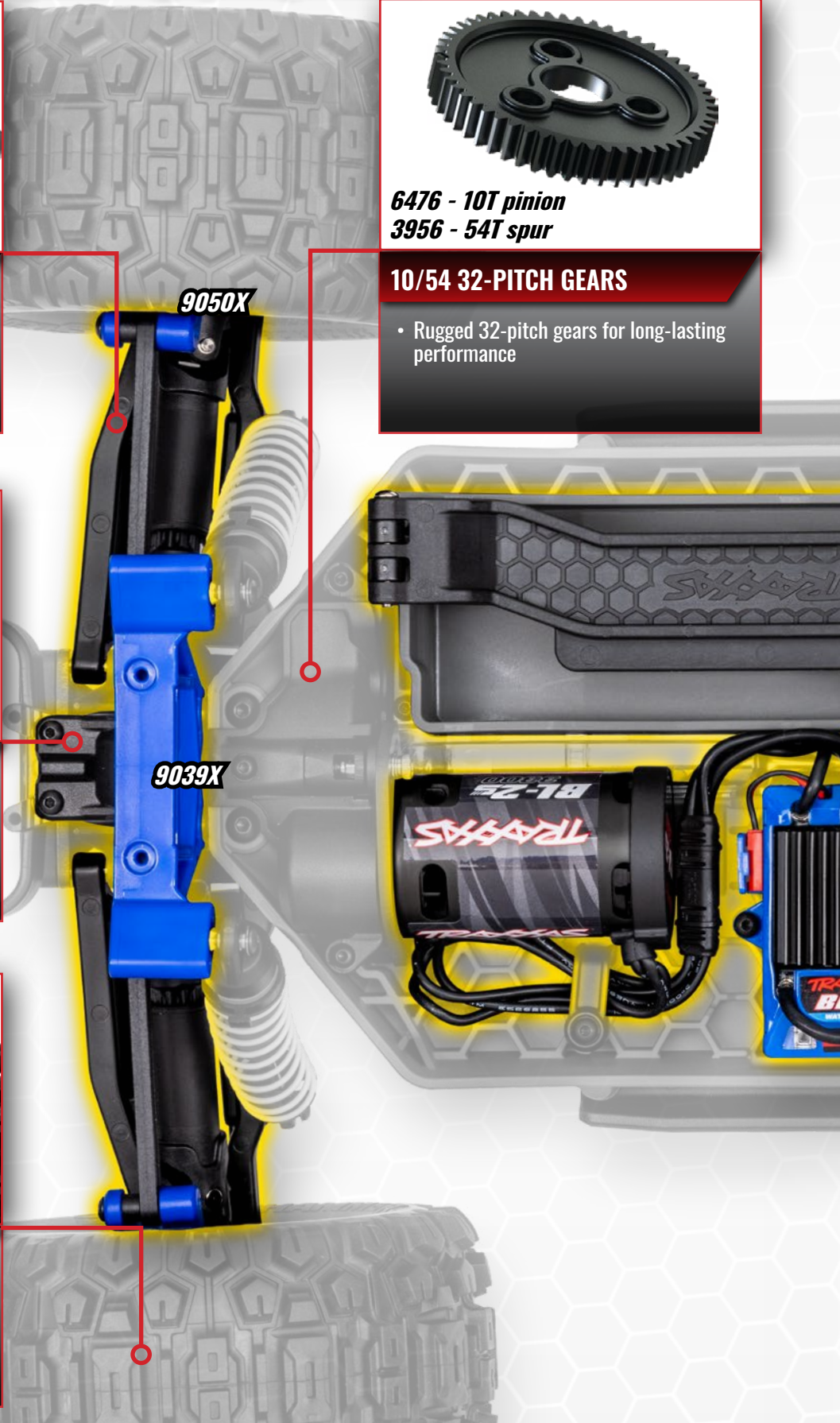


9072-GRAY

(Assembled wheel/tire)

GRAY 2.8" WHEELS

- Distinctive gray for a high tech look
- Popular Sledgehammer tires for maximum traction



TRAXXAS NEW PRODUCT SALES TRAINING



STAMPEDE 4x4
BRUSHLESS



EXTENDED BATTERY TRAY

- Stampede 4X4 now uses 7-cell length batteries for wider compatibility
- Latching, clipless battery hold-down

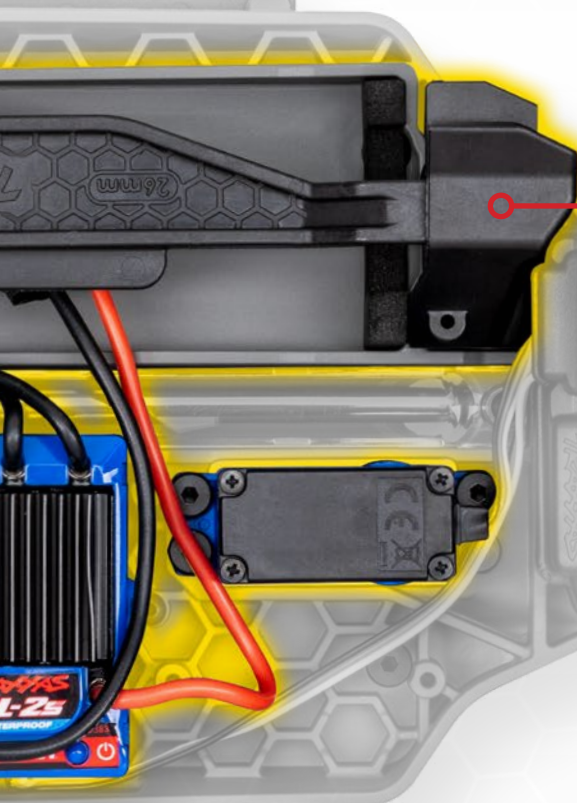
9037X



9032X

EXTREME HEAVY DUTY SUSPENSION

- Double shear mounting
- Larger sealed bearings
- Steel wheel hexes



NEW CLIPLESS STAMPEDE 4X4 BODY

- Rugged latching clipless system
- Tough internal structure with outer reinforcements

9038X

NEW STAMPEDE 4X4

The new Stampede 4X4 features the latest generation 4X4 monster truck chassis design, a clipless body, and Sledgehammer® tires. It now shares parts compatibility with the 3s Hoss® VXL, making it easy to support both trucks with parts that are already available.

NEW STAMPEDE 4X4 PARTS

6762-BLUE	Body, Stampede® 4X4 Brushless, blue
6762-GRN	Body, Stampede® 4X4 Brushless, green
9072-GRAY	Sledgehammer tires & gray wheels (2.8")

EXTREME HEAVY DUTY

NEW FACTORY INSTALLED OUTER DRIVELINE & SUSPENSION UPGRADES



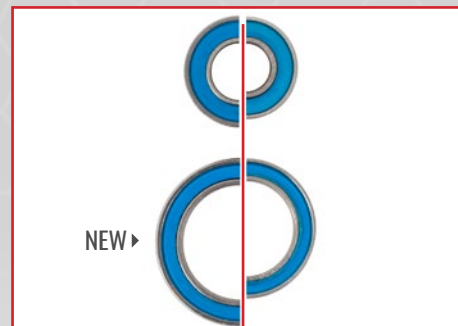
Suspension Components

- Beefed-up with nearly double the material for maximum strength
- Double-shear design eliminates weak points
- Molded in our most durable material



Maxx Duty® Driveshafts

- Huge diameter driveshafts with heavy duty steel U-joints are designed to handle extreme brushless power
- 6mm stub axles are 20% larger for maximum strength



Larger Bearings & Steel Hexes

- Sealed bearings are 20% larger for smooth, long-lasting performance
- Steel wheel hexes provide superior strength and durability

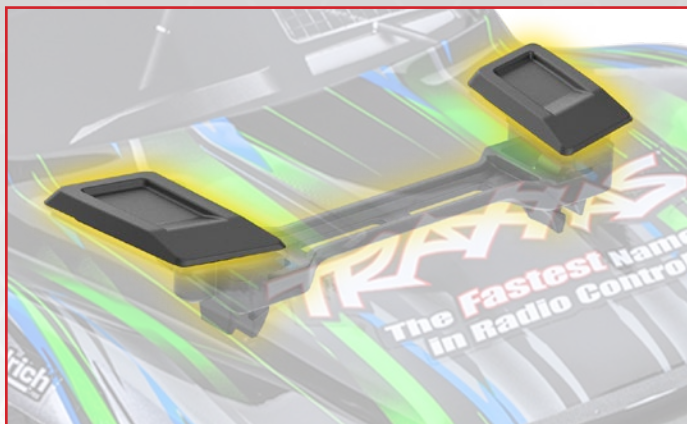
EXTREME HEAVY DUTY REPLACEMENT PARTS

**STOCK
REPLACEMENTS**

DESCRIPTION	GREEN	GRAY	RED	ORANGE	BLUE	BLACK
Shock Tower (front)	9038G	9038-GRAY	9038R	9038T	9038X	9038
Shock Tower (rear)	9039G	9039-GRAY	9039R	9039T	9039X	9039
Caster Blocks, black (L&R)	9032G	9032-GRAY	9032R	9032T	9032X	9032
Steering Blocks, black (L&R)	9037G	9037-GRAY	9037R	9037T	9037X	9037
Carrier Stub Axle, black (2)	9050G	9050-GRAY	9050R	9050T	9050X	9050
Driveshaft Assembly (front)	--	--	--	--	--	9051
Driveshaft Assembly (rear)	--	--	--	--	--	9052
HD Suspension Arms (L&R)	3655G	--	3655L	3655T	3655P	3655R

NEW SLASH CLIPLESS BODY MOUNTING CONVERSION KITS

Nothing beats Traxxas clipless body solutions for speed, convenience, and body protection. New conversion kits allow existing Slash owners to convert their trucks to the convenience of clipless mounting. Latch mounts cover factory die-cut body mount holes. The kits include all mounting hardware and adhesive templates to use with Slash bodies already hanging on your parts wall.



PART #	DESCRIPTION
6928	Slash® 4X4 Clipless Body Conversion Kit
6929	Slash® 2WD Clipless Body Conversion Kit
6966	Latch mounts/Retainers
6967	Latch body mounts (F&R)
6940	Clipless body mounts (F&R)
6976	Clipless body mount/Adapter (F)
10124	Clipless body mount inserts - (F)
10125	Clipless body mount inserts - (R)

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TRAXXAS

TRAXXAS NEW PRODUCT SALES TRAINING

TRAXXAS

Test Drive

The Traxxas BL-2s Brushless Power System is an absolute game changer for long-lasting, everyday speed and performance your customers will truly love. Traxxas will send customers to participating Test Drive stores to see and experience for themselves what all the fun and excitement is about. Don't risk missing a sale and contact your Traxxas Sales Rep now to participate in the Traxxas Test Drive promotion.

- Test Drive ceiling hanger and counter easel included with demo models
- Test Drive logo featured on Traxxas dealer locator for participating dealers
- Targeted Traxxas advertising increases interest and pushes customers to participating stores



Ceiling Hanger



Counter Easel

Post a video on social media demonstrating the new BL-2s models in action and invite customers to your store for a Test Drive. To redeem your demo credit, log in to Traxxas Direct and submit the form, including a link to your social media post.

THE FUTURE IS BRUSHLESS

BL-2S
BRUSHLESS POWER SYSTEM



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